










Events organized by GROTECK  
2010 year calendar

Event name	Month	Description	Participation Costs
<p>III Conference SecuTrans: Security in Transportation Industry <a href="http://www.secutrans.ru">www.secutrans.ru</a></p> 	<p>4 March Sokolniki Expo 3 Pavilion</p> <p>Conference for over 300 people</p>	<p><b>Guests Invited:</b> security chiefs, IT security managers of Transportation companies, security &amp; safety executives of road traffic servicing companies, representatives of Transport and Communication companies of regional and municipal authorities.</p> <p><b>Goals:</b> realized federal projects discussion, new security technologies overview, discussing of new changes in law and new trends in Transportation Industry, getting information about federal budgets, provided to new projects adoption.</p> <p><b>Participation Possibilities Offered to IT Security Vendors:</b> equipment presentation in Expo Area; realized project presentation; presentation of complex solution; sponsorship.</p>	<p>Seminar (45 min) – 3000 Euro Booth in Demo Area – 2000 Euro, 9 sq.m Booth + Seminar – 5000 Euro</p> <p>General Sponsorship – 10000 Euro Sponsorship – 5000 Euro</p> <p>To get more info and request individual commercial offer contact us at <a href="mailto:int@groteck.ru">int@groteck.ru</a></p>
<p>III Conference Security Director 2.0 <a href="http://www.security-director.ru">www.security-director.ru</a></p> 	<p>15 April Radisson SAS Slavjanskaya Hotel</p> <p>Number of participants over 150 people</p>	<p><b>Guests Invited:</b> managers executive for security of Trade and Construction enterprisers, Insurance companies, HoReCa enterprisers, Office Buildings and other facilities.</p> <p><b>Goals:</b> overview of new technical regulations and other normative documents regarding Safeguarding; risks analysis; discussing of the best technical solutions for risks decreasing; security audit; analysis of typical scenarios of risks preventions; master-classes from successful security top managers</p> <p><b>Participation Possibilities Offered to Security Vendors:</b> presentation; business event organization within the limits of the Conference; equipment presentation in Expo Area.</p>	<p>Section organizer (1,5 hour discussion)– 3000 Euro Seminar (45 min) – 1500 Euro General Sponsorship – 7000 Euro Gold Sponsorship – 5000 Euro Booth in Demo Area – 1100 Euro</p> <p>To get more info and request individual commercial offer contact us at <a href="mailto:int@groteck.ru">int@groteck.ru</a></p>
<p>II Conference: Information Sources Management <a href="http://www.data-storage.ru">www.data-storage.ru</a></p> <p><b>Data Storage</b></p> 	<p>15 April Radisson SAS Slavjanskaya Hotel</p> <p>Number of participants over 150 people</p>	<p><b>Guests Invited:</b> CEOs responsible for corporative data processing and saving, video archives saving, data transmission and secure.</p> <p><b>Goals:</b> meeting with newest organizational and technical solutions regarding corporate communications, data storage, processing and archiving; discussing of the best IT solutions for business-risks decreasing and information leakage prevention.</p> <p><b>Participation Possibilities Offered to Security Vendors:</b> presentation of new products for data virtualization and storage, corporate mobile data access systems, users' control systems, information leakage prevention systems, anti-spam and anti-</p>	<p>Section organizer (1,5 hour discussion)– 3000 Euro Seminar (45 min) – 1500 Euro General Sponsorship – 7000 Euro Sponsorship – 5000 Euro Booth in Demo Area – 1100 Euro</p> <p>To get more info and request individual commercial offer contact us at <a href="mailto:int@groteck.ru">int@groteck.ru</a></p>

<p>VII National Security Award "ZUBR" (For Strengthening of Security in Russia)  <a href="http://www.secaward.ru">www.secaward.ru</a></p> 	<p>15 April  Radisson SAS Slavjanskaya Hotel</p> <p>Number of participants over 300 people</p>	<p>virus systems.</p> <p>The only one Security Award in Russia, where the most authoritative security industry experts (biggest customers and market regulators) choose best security products and solutions, answering current trends of the market.</p> <p>Award giving ceremony - one of the key events in Russian security industry, usually takes place at President Hotel, Moscow, Russia. The ceremony gathers together main vendors, large customers and regulatory authority experts.</p> <p>For the last 6 years the Award has fleshed out and become a quality status stamp for the work done by security professionals. ZUBR Award inspires many companies, especially those in the beginning of their business development, to move forward. The Award has proved to be quite necessary for companies that have earned recognition for their long-standing activities. Besides, every year customers are impatient to see new technologies and solutions, and vendors are looking to get valuation.</p> <p><b>Participation Possibilities Offered to Security Vendors:</b>  To nominate for Award winning and to win one of the offered awards.</p>	<p>Product nomination for Award winning – <b>1000 Euro</b></p> <p>To get more info and request individual commercial offer contact us at <a href="mailto:int@groteck.ru">int@groteck.ru</a></p>
<p>VIII MultiPlay Forum  <a href="http://www.multiplay-expo.ru">www.multiplay-expo.ru</a></p> 	<p>22 April  Part 1</p> <p>Number of participants over 300 people</p>	<p>Annual Business Event For Operators of Multiservice Networks and Cable TV</p> <p><b>Participants:</b> traditional and alternative telecoms operators, operators of cable TV, broadcasters and suppliers of content, equipment and internet providers, system integrators, mobile operators</p> <p><b>Guests Invited:</b> TOP-managers responsible for Communication Networks development, Heads of operator companies, Services Development Executives, Engineering Managers, Content Purchases Executives and Managers.</p> <p><b>Goals:</b> announcement of new products of domestic and International TV channels, discussing of possibilities to earn at innovative content types (WEB 2.0, social networks, business-video). Comparison of program-apparatus platforms and software for providing of innovative services to audience, business and authorities. Getting new information about domestic market regulations and international standardization.</p> <p><b>Participation Possibilities Offered to Content Providers:</b>  new channels' and products' presentation</p>	<p>General Sponsorship – 10 000 Euro  Gold Sponsorship – 7000 Euro  Sponsorship – 5000 Euro  Booth in Demo Area – 2000 Euro, 9 sq.m  Seminar + demo booth - 5000 Euro</p> <p>To get more info and request individual commercial offer contact us at <a href="mailto:int@groteck.ru">int@groteck.ru</a></p>

		<p><b>Participation Possibilities Offered to Equipment and Software Providers</b> – practical solutions demonstration for innovative content and services selling, master-classes organization, equipment presentation at Demo-Area</p>	
<p>III Conference Personal Data <a href="http://www.pro-id.ru">www.pro-id.ru</a></p> 	<p>5 October</p> <p>Radisson SAS Slavyanskaya Hotel</p> <p>Number of participants over 400 people</p>	<p>The most authoritative specialized event in Russia, that traditionally gathers together all key IT market players: from personal data operators to market regulators.</p> <p><b>Guests Invited:</b> CEOs, HR executives, IT directors, persons responsible for information security and IT infrastructure, economical safety, network infrastructure and personal data processing and archiving.</p> <p><b>Goals:</b> exchange with positive experience regarding personal data security and storage, audit. Direct dialogue with IT market regulators, evaluation of new offers from IT equipment vendors.</p> <p><b>Participation Possibilities Offered to Equipment and Technical Solutions Providers:</b> seminar organization, presentation showing, participation in business-dialogue, new products' presentation in Demo-Area.</p>	<p>Section organizer (1,5 hour discussion)– 3500 Euro Seminar (45 min) – 1800 Euro General Sponsorship – 9000 Euro Sponsorship – 6000 Euro Booth in Demo Area – 1100 Euro</p> <p>To get more info and request individual commercial offer contact us at <a href="mailto:int@groteck.ru">int@groteck.ru</a></p>
<p>III Business Forum All-over-IP <a href="http://www.all-over-ip.ru">www.all-over-ip.ru</a></p> 	<p>18 November</p> <p>Sokolniki Expo 2 Pavilion</p> <p>Number of participants over 3000 people</p>	<p>All-over-IP Business Forum is held by Groteck Business Media, the largest Russian B2B media company, in conjunction with security, IT, telecom and broadband professionals. Vendors are provided a unique route to top managers and decision-makers of Russian customers.</p> <p>CCTV Pro Show – part of All-over-IP Business Forum - is the largest gathering of engineers, installers and technicians who are willing to get detailed information on video surveillance solutions and compare various equipment in installation.</p> <p>The Forum is the only non-fair type event in Russia where all of the leading global and Russian IP and CCTV manufacturers get together and represented by key persons. The Forum is a mix of different participation formats, that offers its participants to present their equipment and/or solutions in different ways:</p> <p><b>Participation Possibilities Offered to IP and CCTV Equipment and Solutions Providers:</b> seminar organization, presentation showing, participation in business-dialogue, new products' presentation in Demo-Area, individual presentations, installation contests, virtual presentations showing, direct trade negotiations. Besides the Forum offers effective promotional services for correspondent participants.</p>	<p>General Sponsorship – 15 000 Euro Gold Sponsorship – 8000 Euro Sponsorship – 5000 Euro</p> <p>Seminar (45 min) - 4290 Euro Booth in Demo Area – 2970 Euro, 9 sq.m Seminar + demo booth - 6534 Euro</p> <p>To get more info and request individual commercial offer contact us at <a href="mailto:int@groteck.ru">int@groteck.ru</a></p>

<p>IX MultiPlay Forum  <a href="http://www.multiplay-expo.ru">www.multiplay-expo.ru</a></p> 	<p>18 November  Part 2</p>	<p>Annual Business Event For Operators of Multiservice Networks and Cable TV</p> <p><b>Participants:</b> traditional and alternative telecoms operators, operators of cable TV, broadcasters and suppliers of content, equipment and internet providers, system integrators, mobile operators</p> <p><b>Guests Invited:</b> TOP-managers responsible for Communication Networks development, Heads of operator companies, Services Development Executives, Engineering Managers, Content Purchases Executives and Managers.</p> <p><b>Goals:</b> announcement of new products of domestic and International TV channels, discussing of possibilities to earn at innovative content types (WEB 2.0, social networks, business-video). Comparison of program-apparatus platforms and software for providing of innovative services to audience, business and authorities. Getting new information about domestic market regulations and international standardization.</p> <p><b>Participation Possibilities Offered to Content Providers:</b> new channels' and products' presentation</p> <p><b>Participation Possibilities Offered to Equipment and Software Providers</b> – practical solutions demonstration for innovative content and services selling, master-classes organization, equipment presentation at Demo-Area</p>	<p>General Sponsorship – 10 000 Euro  Gold Sponsorship – 7000 Euro  Sponsorship – 5000 Euro  Booth in Demo Area – 2000 Euro, 9 sq.m  Seminar + demo booth - 5000 Euro</p> <p>To get more info and request individual commercial offer contact us at <a href="mailto:int@groteck.ru">int@groteck.ru</a></p> <p>To get more info and request individual commercial offer contact us at <a href="mailto:int@groteck.ru">int@groteck.ru</a></p>
<p>InfoSecurity Russia, Documentation and Storage Expo  <a href="http://www.infosecurityrussia.ru/2010/">http://www.infosecurityrussia.ru/2010/</a></p> 	<p>17-19  November  Sokolniki Expo</p>	<p>Main event in Information Security Industry in Russia  InfoSecurity-Russia provides the fastest route to market for current products or services and is the perfect promotional platform, with a captive audience who has immediate purchasing requirements.</p>	<p>To get more info and request individual commercial offer contact us at <a href="mailto:int@groteck.ru">int@groteck.ru</a></p>

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