

# BROADCASTING

## ТЕЛЕВИДЕНИЕ И РАДИОВЕЩАНИЕ

Edition	Deadline	Issue Date	List of Exhibitions for the magazine distribution	Editorial coverage:
Broadcasting Magazine №1	December 27, 2011	January 31, 2011	CSTB2010	Legal regulation of TV-channels distribution in cable network Interactive television (Technologies) Satellite TV operator. Operation concept Global Digital switchover
Broadcasting Magazine №2	February 22, 2011	March 15, 2010	CPS2010	Zonal content development Satellites in Russia. Range of problems 3D-television: just modern trend or real potential
Broadcasting Magazine №3	April 20, 2011	May 10, 2011	Multiplay-2011 HDTV-Russia, 2011 TeleShow, 2011 Sviaz-Expocomm'2011	Role of Social society organisations in protection of media's business interests 3D-content equipment New content concepts TV-, internet-, mobile platforms convergence
Broadcasting Magazine №4	June 3, 2011	June 27, 2011		The upgrade of cable channels' content. Mobile TV evolution IP-security as a new service provided by broadband operators. News room creation
Broadcasting Magazine №5	August 5, 2011	August 27, 2011	IBC2011, KinoExpo2011	Pay-TV Market Media Asset Management What keeps down the IPTV development in Russian. Technologies of TV distribution networks generation Attraction of investments in content production

Broadcasting Magazine №6	September 16, 2011	October 3, 2011	EEBC2010	New theme channels 3D-technology horizons Real-life experience of digital TV implementation TV season review (2010-2011) The specific character of vendors, content distributors and cable, satellite, broadband operators cooperation.
Broadcasting Magazine №7	October 22, 2011	November 14, 2011	TeleShow, 2011-Autumn NATEXPO 2011	Interactive services as a motivation for digital TV development. Video on Demand. What kind of content worked best. Service wire systems Who should pay fee broadcasters or operators?
Broadcasting Magazine №8	December 9, 2011	December 26, 2011		Potential impact of digital switchover on the market of TV-content Mobile-TV Standards in South Korea, Japan, USA, China Target advertisements, interactive services, security services Russian content in the world market:challenges
Radio Broadcasting Equipment Buyers' Guide 2011	April 20, 2011	May 10, 2010	HDTV-Russia, 2011 Sviaz-Expocomm'2011 TeleShow, 2011-Autumn NATEXPO 2011 IBC2011 CSTB2011	Tapless technology in Radio Broadcasting New developments in Radio Broadcasting Digital radio receivers
Video Editing Equipment Buyers' Guide 2011	February 22, 2011	March 15, 2011	CPS2011 HDTV-Russia, 2011 TeleShow, 2011- Spring Teleshov, 2011 - Autumn NATEXPO 2011 KinoExpo2011, IBC2011	Digital cinematography Current solutions in audio recording What is necessary for studio illuminating?
Digital TV Equipment Buyers' Guide 2011	October 22, 2011	November 14, 2011	CSTB2011, CPS2011 Multiplay, 2011 HDTV-Russia, 2011 TeleShow, 2011- Spring Teleshov, 2011 - Autumn NATEXPO 2011 KinoExpo2011, IBC2011	Studio equipment market. Review Tapeless TV production Signal delivery technologies