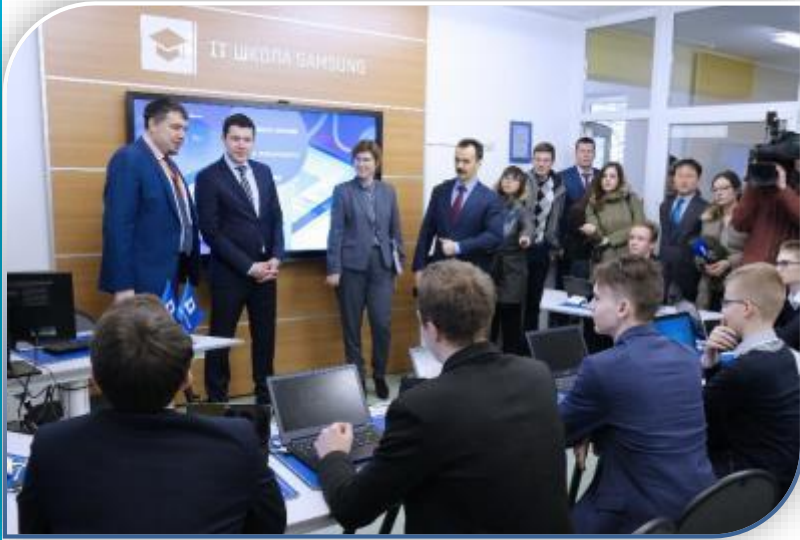


Corporate Citizenship

Samsung Russia

SAMSUNG



We devote our human resources and technology to create superior products and services, thereby **Contributing** to a better **Global Society**



- Innovative all-Russia program of education for children staying on long-term medical treatment
- Supported by the Ministries of Education / Healthcare of Russia
- Samsung educational technologies as a tool for hospital schooling incl. distant and individual educational components



>10'000 children from Russia and CIS annually
10 regions of Russia



Federal program of additional education in the field of IT and programming

Supported by the regional Ministries of Education

CONTENT

1-year learning course by Samsung R&D Russia & 

COVERAGE

> 20 cities of Russia from Kaliningrad to Vladivostok

> 1300 school students annually

TECHNOLOGY

Samsung IT School solution & laptops for programming

ANNUAL FEDERAL CONTEST of MOBILE APPs



Samsung IoT Academy – a long-term project in IT education for top tech universities of Russia

Goal: to create university-based centers of IoT & AI expertise across the country

Format:

- 1-year program (112 ac.hours) for IT students (2nd-4th course)
- Free of charge education, guided by university lecturer

10 leading universities – project partners since 2018



Санкт-Петербургский
государственный
университет



Казанский
федеральный
УНИВЕРСИТЕТ



Samsung provides complex support to ensure the quality

Educational part

IoT content & educational materials:

- developed by SRR experts & based on real-life business examples
- multidisciplinary approach & focus on project work

Support to Teachers:

- instructions and help within the learning process
- training for teachers

E-Learning System

- blended learning: educational materials are available online
- IoT virtual laboratory with **ИСПРАН**

Technical part

- professional equipment for IoT labs
- technical support



Tech laboratories (IM, AV, HA, AIR CON) for college students and service specialists

- To increase the qualification of technical specialists and college students
- To improve the quality of electronics service repair level in Russia
- To introduce technical specialists to the latest SAMSUNG technologies
- Collaboration with WorldSkills Russia

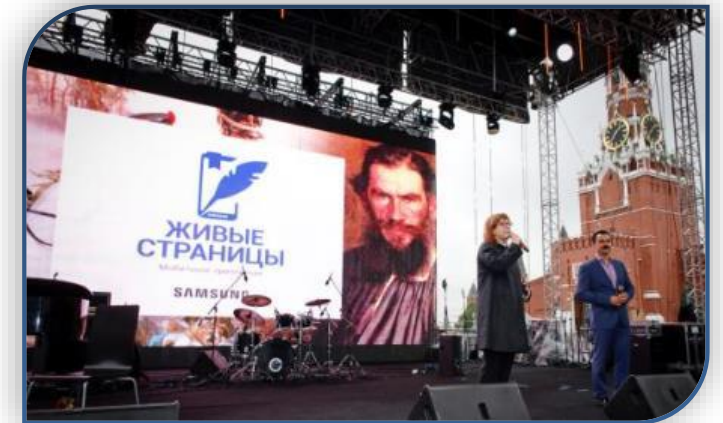


> **5700 students in 2014 - 2017**



- SAMSUNG mobile app developed in collaboration with Tolstoy Digital experts
- Aimed to promote reading
- New way to comprehend Russian literature with interactive mobile technologies

9 books in Russian, 1 – in English



Awards from Ministry of Education of Russia



Company of the Year 2015, nomination CSR



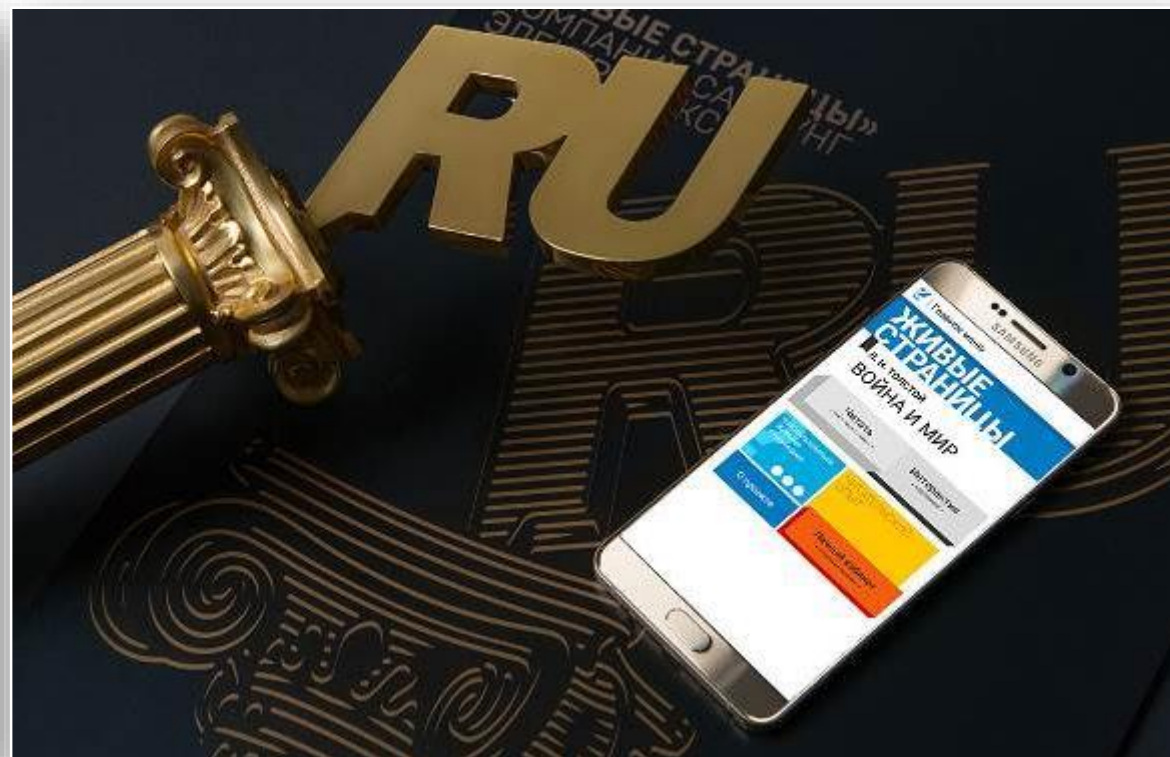
Best social projects of Russia



Corporate Charity Leaders



Runet Awards



Thank you.